



# GDPR PRIVACY NOTICE

## CONTACT DETAILS



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## WHO WE ARE

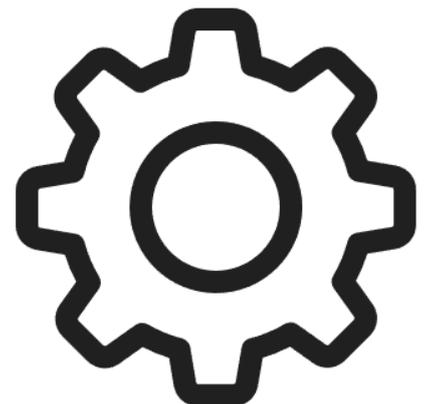
Lime Consultancy is a trading name of Lime Coaching & Consultancy Ltd. Registered in England 07975038, The Beehive, City Place, Gatwick.

Lime Consultancy are a commercial credit broker working with a range of lenders, we are not a lender ourselves. We earn our income through a combination of fees paid by the client and/or commission paid by lenders.

Lime Consultancy is Authorised and Regulated by the Financial Conduct Authority.

## PRIVACY NOTICE

Please read the Privacy Notice. It details what data we need to ask for, what we hold and what we do with your data.



# PRIVACY NOTICE

## Who we are

Lime Consultancy is a trading style of Lime Coaching & Consultancy Limited which are Commercial Finance Brokers based in Gatwick & London. We act as a broker and intermediary for our customers. Lime Consultancy are Authorised and Regulated by the Financial Conduct Authority. FRN726314

## How we use your information

Lime Consultancy take your privacy seriously and will use your personal information in a number of ways which will help us;

- Obtain finance offers from lenders
- Meet our legal obligations
- Meet our regulatory obligations
- For statistical analysis
- For fraud prevention
- To fulfil our contractual obligations

We may share your information with, and obtain information about you from, credit reference agencies or fraud prevention agencies. We may also share your information with lenders to fulfil our contract with you.

We will not disclose your information to any company outside of Lime Consultancy except to help prevent fraud if required by law to do so or to ensure we can fulfil our contractual obligations to you.

For further information on how your information is used, how we maintain the security of your information and your rights to access/alter and change information we hold on you, please contact [hello@limeconsultancy.net](mailto:hello@limeconsultancy.net)

## YOUR PERSONAL DATA

### What we need

Lime Consultancy will be what is known as the 'controller' and 'processor' of the personal data you provide to us. We collect personal data about you which may also include any special types of information or location-based information.

### We also gather

Financial information both company and personal, income, earnings, credit information, financial performance, email, contact details, identification details, publicly available information.

### Why we need it

We need to know your basic personal data in order to provide you with an accurate recommendation for your personal circumstances. We will not collect any personal data from you we do not need in order to provide and oversee this service to you.

For processing of data to be lawful under GDPR Lime Consultancy use;

- Consent: the individual has given clear consent for you to process their personal data for a specific purpose.
- Contract: the processing is necessary for a contract you have with the individual, or because they have asked you to take specific steps before entering into a contract.
- Legal obligation: the processing is necessary for you to comply with the law (not including contractual obligations).
- Vital interests: the processing is necessary to protect someone's life.

# PRIVACY NOTICE

- Public task: the processing is necessary for you to perform a task in the public interest or for your official functions, and the task or function has a clear basis in law.
- Legitimate interests: the processing is necessary for your legitimate interests or the legitimate interests of a third party unless there is a good reason to protect the individual's personal data which overrides those legitimate interests.

## **What we do with it**

All the personal data we use is controlled by Lime Consultancy in the UK, however, for the purposes of IT hosting and maintenance, this information is located on servers within the European Union. No 3rd parties have access to your personal data unless the law allows them to do so. We have a Data Protection regime in place to oversee the effective and secure processing of your personal data. More information on this framework can be found [limeconsultancy.net](http://limeconsultancy.net).

Your data is stored electronically on cloud based systems. The providers we use confirm they are GDPR compliant.

## **How long we keep it**

We are required under regulation to keep your basic personal data, such as name, address, contact details, financial information and identification for a minimum of 6 years, or for a period legally required, after which time it will be destroyed. The information used for marketing will be kept with us until you notify us that you no longer wish to receive this information.

## **What are your rights?**

If at any point you believe retained information is incorrect you can request to see this information and even have it corrected and possibly deleted. Providing you with this information is free of charge, but charges may apply for excessive requests.

If you wish to raise a complaint on how we have handled your personal data, you can contact our Data Protection Officer who will investigate the matter.

Where relevant, you have the right to withdraw consent at any time and this means that we cannot process your data provided without your consent.

If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law you can complain to the Information Commissioner's Office (ICO).

Our Data Protection Officer is David Farmer and you can contact them at [hello@limeconsultancy.net](mailto:hello@limeconsultancy.net).

We will share your details with our selected lenders, so that they process your information, allowing Lime Consultancy to offer suitable and sustainable products that they provide.